

Social Networking

Facebook

LinkedIn

Twitter

Yelp

If Facebook were a country, it would be the eighth most populated in the world, just ahead of Japan, Russia and Nigeria

- Personal Profile
- Fan Pages
- Events
- Groups

Personal Profile

The screenshot shows a Facebook profile for Stephen Howard-Sarin. The top navigation bar includes 'facebook', 'Home', 'Profile', 'Friends', 'inbox (0)', 'Amy McDonough', 'Settings', and 'Logout'. The profile header features a profile picture of Stephen Howard-Sarin, his name, and a recent post: 'Good Read: Are Those Anti-Apple Microsoft Ads Actually Working? http://tinyurl.com/oqvrk8 via Twitter - 2 hours ago'. Below the header are tabs for 'Wall', 'Info', 'Photos', and 'Boxes'. On the left side, there are links for 'View Photos of Stephen (26)', 'Send Stephen a Message', and 'Poke Stephen'. The 'Information' section lists 'Networks: CBS, Silicon Valley, CA', 'Relationship Status: Married to Saharri Howard-Sarin', and 'Mutual Friends: 47 friends in common'. The main content area shows a post by Stephen Howard-Sarin with the text 'Good Read: Are Those Anti-Apple Microsoft Ads Actually Working? http://tinyurl.com/oqvrk8' and a comment from Stephanie Kaul: 'I don't know, but I continue to love Apple's Mac Guy/PC Guy ads. They're hilarious.' Below the post is a 'Write something...' text box and a 'Share' button.

.ing

www.acsbdc.org



Become a Fan

Add to My Page's Favorites

View Updates

Follow Starbucks on Twitter:
<http://twitter.com/Starbucks>

Information

Founded:
 1971 in Seattle's Pike Place Market

Fans

6 of 1,479,840 Fans [See All](#)



Starbucks Coffee Company [Become a Fan](#)

Wall Info Video Events Discussions Boxes >>

Starbucks Coffee Company Just Fans

 Starbucks Coffee Company Recently we brought in stakeholders to talk about how to reduce our paper cup footprint ... read about it: [#SharedPlanet](http://bit.ly/C6Wxa)

 Starbucks' Cup Summit: Does the Cost of Recycling Runneth Over? | Scott Seydel on GreenBiz.com
 Source: bit.ly
 Not if Starbucks' Ben Packard, the vice president of Global Responsibility, and his running mate, Jim Hanna, the director of Environmental Impact, have their way. They think it's not only worth the effort and the money, but essential to recycle the

11:45am · Comment · Like · Share

4,128 people like this.

View 250 comments

Write a comment...

 Starbucks Coffee Company Read about Doug from the coffee team talks about their "Taste Personified" tastings. This time, they're tasting nuts:

king

www.acsbdc.org



1.7 Million Small Businesses on Facebook



Add to My Page's Favorites

Suggest to Friends

Subscribe via SMS

Fans

6 of 5,503 fans [See All](#)



Nancy Schmetz
 Helen Chuan
 Sunny Margerum
 Pierce

al Networking

Zachary's Chicago Pizza, Inc.

Wall Info Discussions Events Reviews

Write something...

Attach:   [Share](#)

Zachary's Chicago Pizza, Inc. Just Fans

 Zachary's Chicago Pizza, Inc. We are hiring Dining Room and Kitchen employees at Zachary's SAN RAMON!

www.zacharys.com
 Source: www.zacharys.com

October 28 at 12:36pm · Comment · Like · Share

10 people like this.

View all 23 comments

 Jennifer Klink UGH I wish I lived in San Ramon, I would definitely want to work there.. Open one in Chicoll
 November 3 at 2:04am · Report

 Cindy Doudy Reed OPEN WON IN MESQUITE!!
 Yesterday at 9:06pm · Report

www.acsbdc.org



Promote Events



The New Rules Of Customer Service – Participate or Perish
Tuesday, May 26th, 2:00pm at FREE Webinar

You have been invited by Michael Della Penna.

Add an RSVP note to the event profile: (optional)

Will you attend this event?

[Remove from My Events](#)



Group Participation

Richardson Bay Audubon Center and Sanctuary
Global



Basic Info

Type:
Description:

Common Interest - Activities

Richardson Bay Audubon Center & Sanctuary is located on the edge of the San Francisco Bay in Northern California. Primarily a Sanctuary providing habitat for migratory waterbirds and other wildlife. We offer ways for our community to connect with the Bay, through education, conservation and restoration programs.

Comprised of 11 acres of uplands and 900 acres of submerged lands, the Center supports a variety of ecosystems, making it a diverse and engaging outdoor classroom. Visitors can wander the 1/2 mile hillside/oak woodlands trail, observe a host of pollinators in the Hummingbird Garden, and explore a stretch of unspoiled shore on the San Francisco Bay.

To provide migratory waterbirds an important feeding area as they travel along the Pacific Flyway, The Sanctuary's 900 submerged acres are closed to boating and other public use from Oct 1 - March 31. This provides visitors with great birding opportunities from the shore.

Contact Info

Website: <http://www.tiburonaudubon.org/index.html>
Office: Richardson Bay Audubon Center and Sanctuary
Location: 376 Greenwood Beach Road, Tiburon, CA

[Join this Group](#)
[Reject Invitation](#)

[Share](#) +

Group Type

This is an open group. Anyone can join and invite others to join.

Officers

Brooke Langston (San Francisco, CA)
Center Director

Admins

- Garrison Frost (East Bay, CA)
- Brooke Langston (San Francisco, CA)

Social Networking

www.acsbdc.org

ern California Network








“the site’s traffic is up in the recession. It hit 36 million members last Monday and is adding them at a rate of about one member per second.”



What Is It?

- Business Networking Tool
 - Company Profiles
 - Personal Profiles
 - Groups
 - Questions & Answers

Group Associations

-  Merrimack College Alumni
-  Internet Product Management Group
-  Webshots Alumni
-  Community-Management
-  ZNet Alums
-  SBDC Network
-  M2Moms - Marketing To Moms
-  eMarketing Association Network

cial Networking

www.acsbdc.org

CALIFORNIA
SBDC
in California Network



The Genie is out of the bottle. You're better off joining the conversation, than not."

local search powered by community

The screenshot shows a Yelp business profile for 'Ultimate Grounds Et Ai Coffee & Tea'. The header includes the Yelp logo and search fields. The business name is 'Ultimate Grounds Et Ai Coffee & Tea' with a 4.5-star rating and 23 reviews. The category is 'Coffee & Tea'. The address is '4225 Park Blvd, Oakland, CA 94602'. The phone number is '(510) 482-0296'. The hours are 'Mon-Fri: 8:00 a.m. - 5:00 p.m.'. The price range is '\$'. The business accepts credit cards, has street parking, and offers Wi-Fi. There are buttons for 'Write a Review', 'Add Photos', and 'Send to Friend'. A map on the right shows the location. Below the business info, there are 23 reviews, a 'Review Highlights' section, and a 'Rating Distribution' chart showing a trend of 4.5 stars.

- 48% of Americans use MySpace or Facebook
- 5% of Americans use Twitter

“Worldwide visitors to Twitter approached 10 million in February, up an impressive 700+% vs. year ago. The past two months alone have seen worldwide visitors climb more than 5 million visitors. U.S. traffic growth has been just as dramatic, with Twitter reaching 4 million visitors in February, up more than 1,000% from a year ago.”